

# Why Buy Differences?

- ▶ A SHORT PROGRAM. This four-minute video is versatile and flexible—great for use as a meeting opener, a meeting closer, or a discussion starter.
- ▶ A THOUGHTFUL PROGRAM. Create a thoughtful workshop about diversity, teambuilding, communication, or leadership in conjunction with this program.
- ▶ SAFETY IN A METAPHOR. Using the metaphor of dogs to discuss differences enables people to talk about this sensitive subject they might otherwise ignore or avoid.
- ▶ START A CHALLENGING DISCUSSION. At a time when companies and organizations expect employees to work in more collaborative and team oriented ways, isn't it time to start a discussion about our perceptions and beliefs about ourselves? Use the program to initiate a challenging discussion to find common ground to move forward successfully.

